

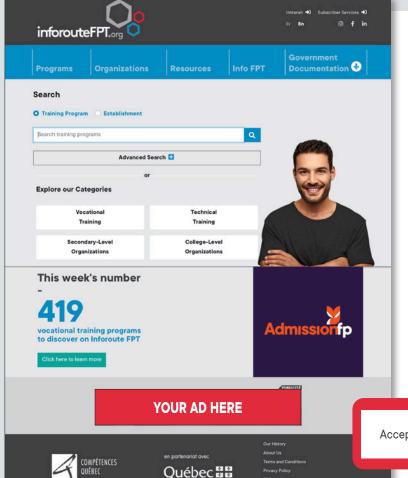




Promote your programs and services on the most visited website dedicated to vocational and technical training in Québec.

InforouteFPT is the leading website for everything on vocational and technical training. Some benefits of advertising on InforouteFPT:

- · A specialized and reputable website.
- · Daily qualified traffic.
- · Premium advertising spaces.
- Pre-eminent Québec site for your communication strategy.



BANNER ALONG FOOTER

The banner appears not only on the home page of the InforouteFPT website, but also in the footer of all pages of the website (including the most consulted program pages).

For reference, the banner is seen by approximately 1,250,000 Internet users over a one-year period and generates thousands of clicks to the website associated with the banner.

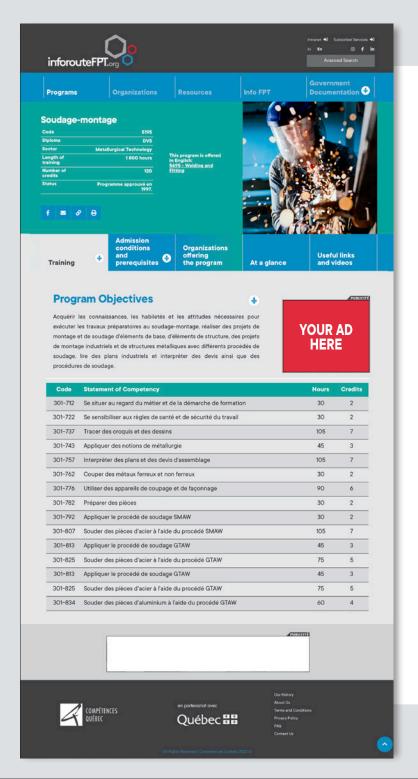
RATES AND TERMS:

- \$5,000 for 12 months.*
- · Graphic design service included if needed.
- Maximum of 5 advertisers in footer.
- *All agreements include a first opt-out option upon renewal.

Format : 728 x 90 px

Accepted files: JPEG, PNG, static GIF or animated GIF (maximum 4 sec) Size: 50 to 500 KB maximum





AD ASSOCIATED WITH A TRAINING PROGRAM

On the InforouteFPT website, the ads associated with a specific training program are displayed in the "Training" and "At a glance" tabs.

The offer also includes the posting of your advertisement on the AdmissionFP website, the vocational training admission service in Québec.

RATES AND TERMS:

- \$2,500 for 12 months* on InforouteFPT and AdmissionFP.
- · Graphic design service included if needed.
- Maximum of 3 advertisers per program.
- * All agreements include a first opt-out option upon renewal.

BIG BOX FORMAT (300 x 250 px)

Accepted files: JPEG, PNG, static GIF or animated GIF (maximum 4 sec) Size: 50 to 500 KB maximum