



inforouteFPT.org



Admissionfp



Promote your programs and services on THE MOST VISITED WEBSITES dedicated to vocational and technical training in Quebec.

OVER 6 MILLION VISITS ANNUALLY ACROSS BOTH PLATFORMS

**Soudage-montage**

Code	5195
Diploma	DVS
Sector	Metallurgical Technology
Length of training	1800 hours
Number of credits	120
Status	Programme approuvé en 1997.

This program is offered in English: 5695 - Welding and Fitting

**YOUR AD HERE**

Code	Statement of Competency	Hours	Credits
301-712	Se situer au regard du métier et de la démarche de formation	30	2
301-722	Se sensibiliser aux règles de santé et de sécurité du travail	30	2
301-737	Tracer des croquis et des dessins	105	7
301-743	Appliquer des notions de métallurgie	45	3
301-757	Interpréter des plans et des devis d'assemblage	105	7
301-762	Couper des métaux ferreux et non ferreux	30	2
301-776	Utiliser des appareils de coupage et de façonnage	90	6
301-782	Préparer des pièces	30	2
301-792	Appliquer le procédé de soudage SMAW	30	2
301-782	Préparer des pièces	30	2
301-792	Appliquer le procédé de soudage SMAW	30	2
301-807	Souder des pièces d'acier à l'aide du procédé SMAW	105	7

COMPÉTENCES QUÉBEC en partenariat avec Québec

# AD ASSOCIATED WITH A TRAINING PROGRAM

The offer include double visibility by displaying your ad on both InforouteFPT and AdmissionFP, THE LEADING VOCATIONAL TRAINING ADMISSION WEBSITES in Quebec.

On InforouteFPT, your ad shine in the strategic 'Training' and 'At a Glance' tabs, attracting the attention of a targeted and engaged audience

## RATES AND TERMS

- \$3,000 for 12 months\* on InforouteFPT and AdmissionFP.
- Graphic design services included if needed.
- Maximum of 3 advertisers per program.

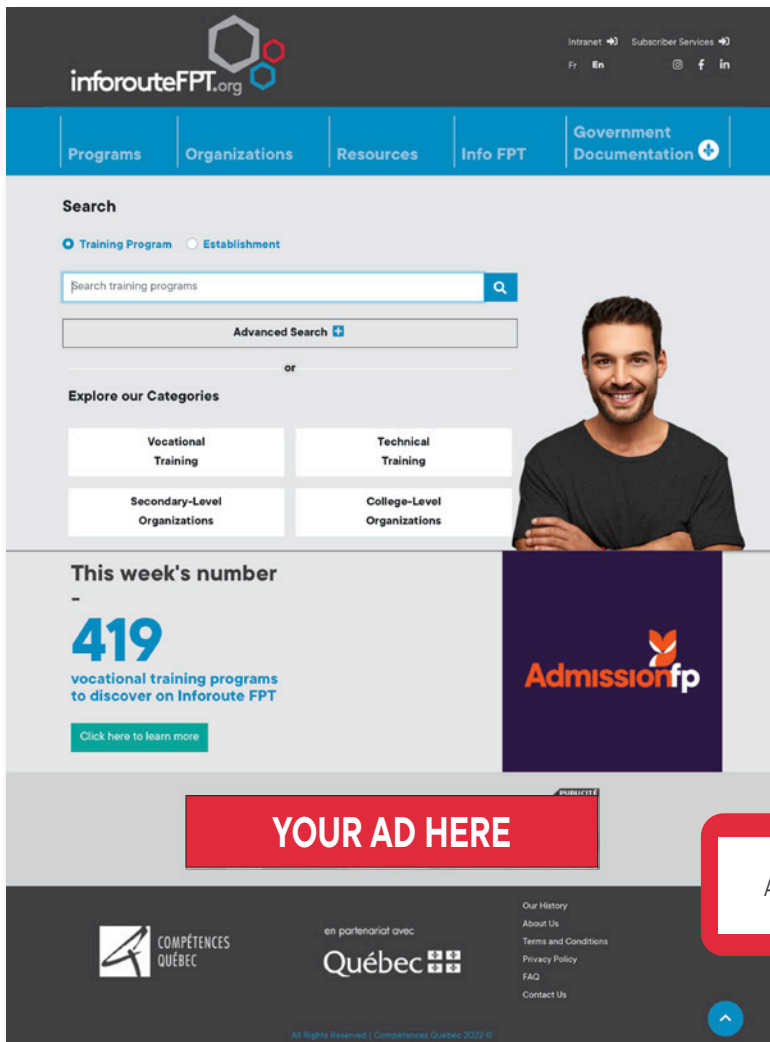
\*All agreements include a first opt-out option upon renewal.

## BIG BOX FORMAT (300 x 250 px)

Accepted files:  
 JPEG, PNG,  
 static GIF or animated GIF  
 (maximum 4 sec)  
 Size: 50 to 500 KB maximum

## Some benefits of advertising on InforouteFPT :

- Reach an audience that is ALREADY INTERESTED AND ENGAGED.
- Leverage A STRATEGIC POSITIONING for effective calls to action.
- Gain MAXIMUM VISIBILITY with a limited number of advertisers.
- DOUBLE YOUR VISIBILITY for ads associated with a training program at the same rate.



## BANNER ALONG FOOTER

The banner is displayed not only on the homepage of InforouteFPT but also in the footer of all pages on the site, including the MOST VISITED ONES.

Over one year, the banner is seen by hundreds of thousands of internet users and generates THOUSANDS OF CLICKS to your landing page.

### RATES AND TERMS

- \$6,000 for 12 months\* on InforouteFPT.
- Graphic design services included if needed.
- Maximum of 5 advertisers in footer.

\*All agreements include a first opt-out option upon renewal.

### Format: 728 x 90 px

Accepted files: JPEG, PNG, static GIF or animated GIF (maximum 4 sec)  
Size: 50 to 500 KB maximum

TO RESERVE YOUR AD SPACE

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